



PROGRAM/ACTIVITY: BOOK FAIR (SCHOLASTIC BOOK FAIR)

WHEN: Twice Annually (1-Fall, 1-Spring). Normally coincides with Parent-Teacher Conference Week

SUMMARY: The Book Fair is a fund raiser that helps to earn Marguerite Montgomery Elementary (MME) books and materials for the MME library, reading room and teachers. Scholastic currently gives 50% of sales back to MME as book profit. MME can then choose to receive the percentage either as "book credits" or cash by Scholastic Books, or a combination of the two.

In conjunction with the Book Fair, Scholastic Books also has the "One for Books" campaign. MME participates in this program by collecting monetary donations, usually just spare change or a few dollars here and there, and then this money is used to buy books for students at OUR school who are not able to afford to buy something for themselves. The total money we collect for this purpose gets reported to Scholastic books. Based on money collected by MME, Scholastic then "matches" this money by making a donation to a charitable organization, usually something to do with children and/or literacy.

The Fair is normally open before and after school and during lunch periods for a week-long period. The Fair sells books, gifts and activities for all ages and is open to the public.

More information on the Book Fair available on the Scholastic web site at <http://bookfairs.scholastic.com/homepage/mme>.

TARGET GRADE LEVELS: To all students: kindergarten through 6th graders as well as the public. Some adult materials are also available for sale.

FUNDING: All Book Fair items are provided by Scholastic Books. Set and take down is accomplished by MME volunteers.

INVOLVEMENT: Suported and sponsored by the PTA, staffed by volunteers and coordinated with the teachers.

COORDINATOR:

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